

SATURDAY
**JUNE
26**
2021

**PRESS
KIT**



WORLD DAY
AGAINST
PET ABANDONMENT

SUPPORT BY :



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WORLD DAY AGAINST PET ABANDONMENT, WHAT IS THAT ?

A WORLD DAY TO ALERT AGAINST PET ABANDONMENT

Each year, in France only, more than 100,000 dogs and cats are abandoned by their owners (probably much more).

A figure which places France at the top of European ranks of pet abandonment.

It's in summer, in the period preceding the waves of departures on vacation, that dropouts are most numerous.

It is estimated that they amount to almost 60,000 in France country only.

This phenomenon extends to most European countries and other so-called developed continents where the pets are considered as a consumer good.

It's to alert and raise awareness among the public, institutions and politicians that was launched the

World Day Against Pet Abandonment, in 2019, date of the first edition.



A Solidarité- Peuple-Animal initiative

Solidarite-Peuple-Animal is an association, created in July 2018, to promote and organize aid for shelters and associations that accomodate abandoned or stray animals. In particular by facilitating the connection of people and companies who wish, on a voluntary basis, to provide material assistance or services. The Solidarité-Animal.com platform was created to offer a tool for this connection.

SATURDAY, JUNE 26, 2021

The third edition of World Day Against Pet Abandonment is set for the Saturday of the last weekend in June each year.

It's the weekend before the first big summer vacation for the French.

Historically, this weekend corresponds, for pets, to the start of the peak of abandonment.



PET'S ABANDONMENT

A FRENCH EVIL

Every year, millions of dogs and cats around the world are abandoned by their owners who see them as a problem in organizing their holidays. While some are taken directly to shelters, still too many are abandoned by their masters on the public highway, in the countryside or in the forest, exposing them to road accidents, traps, hunger, thirst and wandering. In summer, an abandoned animal every three minutes

DURING THE SUMMER, A PET IS ABANDONED EVERY THREE MINUTES

This figure, already enormous, would be far from reality, however, no reliable and centralized national census exists. Officially, in France, 36% of abandoned cats and 7% of dogs (excluding overseas territories) are euthanized (source Opav).

The World Day Against Pets Abandonment was created to raise awareness of the unfair fate of dogs and cats, but also of new pets (rabbits, rodents, etc.).

This act, assimilated to mistreatment when committed on the public highway, is particularly widespread in so-called «civilized» countries, which consider cats and dogs as objects of consumption whose needs and commitment are ignored by many. that their adoption represents in the long term.

Abandonment on the public highway is considered abuse. As such, it is liable to three years' imprisonment and a fine of 45,000 euros. (proposition of Loïc Dombrevail)



THE FIGHT AGAINST ABANDONMENT :

A PRIORITY FOR THE FRENCH MINISTRY OF AGRICULTURE IN 2021

At the end of 2020, Julien Denormandie, Minister of Agriculture and Food, made the fight against abandonment a priority for the Ministry of Agriculture. « France holds a sad record on a European scale », commented the minister, about the 100,000 abandonments of cats and dogs that occur each year in France (and probably two to three times more for lack of a census).

THE FIGHT PLAN PROPOSED BY THE GOVERNMENT REVOLVES AROUND THREE TARGETS :

RAISE AWARENESS

By making the acquisition of a pet conditional on obtaining an awareness certificate, by supervising sales on the Internet and by distributing a booklet to schoolchildren.

SUPPORT

By granting subsidies to shelters and associations to increase the number of places for abandoned animals, improve their well-being and comfort and by supporting campaigns to trap and sterilize stray cats.

SANCTION

By raising the maximum penalty to three years for abandonment or mistreatment and increasing the penalty for failure to identify (1,500 euros, and up to 3,000 euros in the event of a repeat offense)

THE WORLD DAY AGAINST ABANDONMENT UNDER HIGH PATRONAGE FROM THE MINISTRY OF AGRICULTURE

In this desire to fight against abandonment, the Ministry of Agriculture, this year, supports the third edition of the World Day against the abandonment of companion animals created, since 2018, by the association Solidarite-Peuple-Animal.

The government's plan to fight was echoed in the adoption by the French National Assembly on January 29 of the bill against abuse. This text provides in particular for a strengthening of the penalties in the event of a pet abandonment on the public highway, which is an act assimilated to mistreatment. The penalty is increased to 3 years' imprisonment (instead of two) and a fine of 45,000 euros (instead of 30,000).

SUPPORT BY :



**MINISTÈRE
DE L'AGRICULTURE
ET DE L'ALIMENTATION**

*Liberté
Égalité
Fraternité*



IN 2021 : RESPONSIBLE ADOPTION FIRST

15 PERSONALITIES COMMIT TO THE WORLD DAY AGAINST ABANDONMENT PLACER

This year, the world day against pet abandonment want to carry the message of responsible adoption. One that is not done on a whim, one that engages in the long term and does not consider abandonment as an eventuality.

15 COMMITMENTS TO BE A RESPONSIBLE OWNER

It is to remind each owner of their commitments made at the time of adoption that the World Day against Abandonment proposes the responsible teacher charter. This charter lists 15 commitments which are as many obligations that we have towards our animal, which are as many rights that we grant them. To support the charter of the responsible owner of Solidarite-People-Animal, 15 personalities participated in a video to illustrate these 15 commitments.

Coming from the world of television, entertainment, gastronomy or even politics, these personalities have gladly accepted to support this charter by each embodying a commitment with their own pet. Because whatever our profession, our origin, our status in society is, we all owe the same responsible owners when we adopt an animal. In this clip, you will also discover which animal shares the daily life of its illustrious owner.



ALESSANDRA SUBLET
and Belle



LUANA BELMONDO
and Max



LOÏC DOMBREVAL
and Alok



ANNIE DUPEREY
and Prune



KARINE FERRI
and Dolmen



CHRISTOPHE
BEAUGRAND
Madame
and Balzac



VALÉRIE DAMIDOT
and Monsieur



CAMILLE LOU
and Nutsy



HÉLÈNE DARROZE
and Fluffy



AMANDINE PETIT
and Oslo



HENRY-JEAN
SERVAT,
Romina
and Luis Mariano



YVES RÉNIER
and Harpo



TRINITY
and Osi



MICHEL DRUCKER
and Isia



CYRIL HANOUNA
and Nala



VIDÉO LINK

THE RESPONSIBLE OWNER'S CHARTER

THE RESPONSIBLE OWNER'S 15 COMMITMENTS



WORLD DAY AGAINST PET ABANDONMENT

On the occasion of the second World Day Against Abandonment, I pledge to be a responsible owner of the pet I have adopted. Whether it is a cat, a dog, a rabbit, a ferret or any other « new pet », whether it's old, young, sick, handicapped, I commit to my pet to:

- 1 I DON'T ADOPT YOU ON A WHIM**
Whether I buy it or receive it for free, adopting a pet is a thoughtful act. Adoption is a commitment.
- 2 I IDENTIFY YOU**
Identification is compulsory in France for cats and dogs. I respect the law by giving it an identity. This is proof of my commitment and an assurance of finding it in the event of loss, running away or theft.
- 3 I'M STERILIZING YOU**
If I am not a breeder, sterilization is a guarantee against unwanted litters, causes of many abandonments.
- 4 I WATCH OVER YOUR HEALTH**
I provide my animal with regular veterinary checks, have it vaccinated and treated when it is sick or injured.
- 5 I PROVIDE YOUR FOOD AND YOUR DRINK, IN QUANTITY AND IN QUALITY**
I provide it with several meals a day, without lack or excess in order to provide it with the needs related to its species, age and state of health.
- 6 I PROVIDE FOR YOUR COMFORT AND WELL-BEING**
I agree to provide it with a place of life that gives it security and comfort.
- 7 I'M NOT IGNORING YOU**
I provide my pet with activities, contact with other pets and with humans within and outside the family.
- 8 I'M TAKING YOU ON VACATION WITH ME**
Adopting an animal is a year-round commitment. If I am unable to take it on holiday, I undertake to entrust its care to a responsible person, either free of charge or for a fee.
- 9 I'M EDUCATING YOU**
Education allows a dog to live in harmony with its peers and humans, regardless of its age.
- 10 I RESPECT THE LAW AND LOCAL DECISIONS REGARDING YOUR SPECIES**
Respect for the law avoids exposing oneself to lawsuits which could harm the fate of your animal (wearing a muzzle, picking up droppings, barking, etc.).
- 11 I'M NOT EXPLOITING YOU**
Either in illegal activities of fights, bets and shows that harm its well-being, its security and its survival.
- 12 I'M NOT HAVING YOU EUTHANIZED FOR COMFORT**
Euthanasia is an act that is decided in consultation with the veterinarian in order to shorten the suffering, both psychological and physical, of the animal only.
- 13 I'M NOT MISTREATING YOU**
Voluntarily or involuntarily, making an animal suffer is an act of cruelty punishable by law. If the disease exposes the animal to suffering, the veterinarian must do everything to relieve it.
- 14 I'M NOT ABANDONING YOU**
Abandonment, other than for compelling reasons or unless you propose the animal to a shelter, is an offense punishable by law.
- 15 I LOVE YOU**
By ensuring daily time with my pet for sharing, exchange and activity with fellow humans, my family and myself.

SUMMER 2021 :

SHOULD WE FEAR A WAVE OF ABANDONMENTS?

An English poll revealed in early spring that one in four new owners were considering abandoning their pets after the pandemic! Adopted or purchased during successive lockdowns as emotional support, the dog or cat would represent too great a responsibility once the health crisis has passed. For these owners, it is the control of the animal that is presented as the main obstacle to its permanent maintenance in the family home. For English shelters, the poll is a cold shower after the hope sparked by the adoption surge the country experienced during the pandemic. France has also experienced an upturn in shelters in recent months. If no survey can anticipate a wave of abandonments, it is unfortunately very much to fear that the return to a normal professional and family life will put new adopters in the face of the reality of adoption. And the responsibilities it entails. Daily outings, education, socialization, care, care during holidays ... The burden may suddenly be too heavy for those who have not thought (or wanted) to see beyond the period of the pandemic.

Some numbers

+14% The French SPA (Animal Protection Society) recorded a decrease of 14% of residents welcomed in its shelters compared to 2019

27 000 This is the number of adoption requests that the SPA received (for 989 adoptions) when its shelters reopened in mid-April 2020.

+16% French SPA saw a 16% increase in new animal companions dropouts in 2020

+5%* Between July and September 2020, sales of animal products increased by 5% *, excluding e-commerce, compared to the same period a year earlier.

+4%* Cumulatively over 9 months, the animal market is showing good resistance to the crisis, with a turnover up 4%

+17%* Pet stores saw double-digit sales growth over 9 months in 2020, particularly in food for pets.



LES MARQUES PARTENAIRES



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FOR MORE INFORMATION

For more information, posters, logos and interview,
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